



[www.dia-vit.com](http://www.dia-vit.com)

Blood glucose measurement without finger pricking available to everyone

### Opportunity

- 500 million people worldwide affected by diabetes
- 12 billion € spent for current solutions each year
- >64 million users and growing at 11% annually
- potential to disrupt and dramatically reduce costs of healthcare system by more than 10x

### Why now

- customers are dissatisfied with PHYSICAL pain of current finger pricking solution
- market dominated by 4 companies with old technology based on business model with expensive, but necessary consumables
- our technology makes it painless for the user and costs 3x less than current solutions

### Business model

- sales of own end-user device
- technology licensing to manufacturers
- data monetization on the long run

### In 5 years we will

- sell up to 1 million devices on 4 continents
- license our technology to at least 4 global brands
- generate 150 million EUR revenue

### Our solution – wearable & non-invasive



- proprietary optical sensor
- painless for the user
- safe & fast measurements
- accurate and tested in clinical conditions
- 3x more cost effective
- easy to adopt and use

[> watch video](#)

### Team

- Chairman of the Board: Zoran Arko, CEO: Peter Curk, CTO: Tadej Tofant and a core team of 2 more people
- we are an experienced team with 80+ years of business and entrepreneurial experience combined

### What we are working on

- Finalize technology development from TRL8 to TRL9
- additional IP protection
- build sales channel partnership in key selected markets for end-user devices
- develop a crowd-funding sales campaign on global platform
- develop sales pipeline for licensing deals

### IP & technology

- Proprietary IP
- Patent pending – we received a WIPO search report confirming patentability of our solution

### We are looking for

- an investor with undisputable competences to assist our growth