

## Cashmere– Company Profile

### Business Model

- High end fashion designer brand of luxury men’s and women’s clothing and accessories with unique positioning
- Stands for: sophisticated/ elegant/ pure/ timeless
- Subsidiary of one multi-brand fashion conglomerate in Asia
- > 40 years on the market as a fashion brand offering consumers “luxurious pure design”
- Worldwide market presence and high name recognition
- Own stores in Europe, the United States, and Asia

### Product Line

- Ready-to-wear for women and men, Bags, shoes, accessories
- Niche brand with special focus on fabrics, i.e. cashmere
- Minimal/ clean/ discreet style with a twist
- Customer: elegant business people, conservative, urban
- Second line: 5 years on the market



### Financials

- Decline in turnover over last years
- Sales 2014 about 80 Mil. EURO
- Negative EBITDA
- Bank debt about 30 Mil. EURO
- Lean corporate structure



### Investment Rational

- Italian craftsmanship, combined with quality and innovation
- Fashion leader with strong heritage
- Worldwide growth potential (e.g. US and Asia as top priority for development )
- Majority investment possible

#### For further information, please contact us:

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