

„Salty“ – Company Profile

Overview/ Business model

- Large Serbian producer in the Fast-moving consumer goods (FMCG) industry
- > 40 years of tradition and presence in the market
- One of the most dynamic enterprises in the market
- Across the region market presence, mainly via distributors and partnerships including the biggest retail chain in the region
- The production complex of 12,300 sq m together with a raw material warehouse of 6,000 tons capacity is placed on fully owned land of 38,100 m2

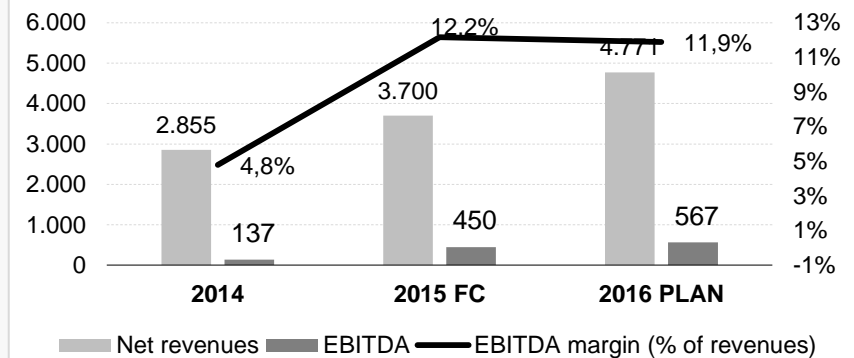
Products

- Wide range of products for the unique entertainment, socializing and nibbling
- Great track record of consumer-oriented new product development and launch since production restart in 2013



Financials

- Stable financial performance with low debt level
- Profitability from production restart



Investment rationale

- Great market position in terms of price-positioning and market share
- Located in Serbia as one of the countries with the lowest production costs in Europe
- High quality standards for food production
- Strong growth potentials
- Sellers intent to sell majority stake

For further information, please contact us:

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